



Above Gourmet, LLC  
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Welcome to our new program "Above Gourmet Olive Oil Fundraiser". Running this type of a fundraiser can be fun and exciting. It's a great way to have your organization experience the delicious flavors of the Mediterranean and at the same time raise money for a great cause. Our products are priced to sell at \$10.00 each. Your organization can raise up to 40% profit selling these products with no money up front. What a healthy alternative to candy and cakes.

### How does the Fundraiser work?

1. We'll email you one personalized copy of the fundraiser form (includes your organization contact information) and a copy of the purchase form.
2. Collect all the fundraiser forms and money from your participants and fill out one purchase order form with your total units sold and submit the purchase order form to us.
3. At the end of the fundraiser, your group keeps the profit and pays only the cost of the products.
4. We will strive to deliver your order free of charge depending on where your products will be shipped. Currently we are setup to organize our Above Gourmet Fundraisers only in the Connecticut area.

### Fundraising Tips:

1. **Set realistic goals:** Create a group goal as well as individual goals. Share these goals with your participants and let them know what will be done with the money raised.
2. **Create excitement:** Increase participation by having a meeting with participants and make sure everyone knows the importance of the fundraiser and what they can do to help.
3. **Set specific fundraiser dates:** We recommend running your fundraiser for one month.
4. **Be organized:** Make sure everyone is aware of the fundraiser dates and when orders are due.
5. **Promote the fundraiser:** Distribute posters and banners and include the fundraiser in public announcements.
6. **Communicate:** Make contact with your participants every couple of days during the fundraiser.
7. **Be safe:** Encourage your group to sell to parents, relatives and friends, and recruit them to help sell as well. But remember - Never sell to strangers!
8. **Have Fun!**

Sincerely,

Anna M. Josephson, owner